



# SIMPLYPERIO™

Most patients won't recognize they have some form of Gum Disease.

## DISEASE RISKS CONNECTED TO ORAL PATHOGENS

- Alzheimer Disease (Aa, Pg, Tf, Td, Fn, Pi, V)
- Heart Disease/Attack (Aa, Pg, Tf, Td, Fn, Fa, Pi, Cr, Ec, Sm, Ca, V)
- Stroke (Aa, Pg, Tf, Td, Fn, Fa, Pi, Cr, Sm, Ca)
- Diabetes (Aa, Pg, Tf, Td, Fa, Sm, Ca)
- Cancer (Aa, Pg, Tf, Fn, Fa, V)
- Kidney Disease (Pg, Tf, Td)
- Rheumatoid Arthritis (Aa, Pg)
- Adverse Pregnancy Outcomes (Aa, Pg, Tf, Td, Fn, Fa, Pi, Ec, Sm)
- High Blood Pressure (Aa, Pg, Tf, Td, Fn, Ec)
- Liver Disease (Aa, Pg, Tf, Td, Fn, V)
- Multiple Sclerosis (Pg)
- Women's Health (Fa, Ec)
- Gut Health (Pg, Fa, Fn, V)

## WHY TEST?

Periodontal disease (also called gum disease) is a polymicrobial biofilm infection. This inflammatory disease has two stages: gingivitis and periodontitis. Triggered by pathogenic bacteria, it leads to the damage of the soft tissue and bone supporting the teeth.

90% of the population has a form of gum disease.<sup>1</sup> In some it may be easy to spot, however, in the vast majority these dangerous and damaging periodontal pathogens can't be identified by a perio probe or a visual exam. Testing delivers evidence and identifies the causative bacterial burden using DNA analysis.

Gum disease is the most undiagnosed & untreated disease with the highest impact on so many bodily systems & functions. Testing drives more patients into the necessary periodontal therapy they need with a commitment to better home care regimens.

1. Many healthcare providers miss the critical link between oral health and a patient's dramatic increase in major disease risk.
2. Testing drives clinical insights for an informed hand off and medical diagnosis opportunity.
3. Provides yearly oral cancer screening opportunity.
4. Empowers holistic patient understanding and offers true life-saving treatment adding practice value, driving patient loyalty, & delivering the highest level of patient care.

90%

### of the population HAS A FORM OF GUM DISEASE

Gum disease is a polymicrobial biofilm infection. Gone unchecked, pathogens and their toxins can easily move through the bloodstream with far reaching and catastrophic affects on items like the heart, arteries and central nervous system.<sup>1</sup>

95%

### OF THOSE WITH DIABETES

also have gum disease lowering glycemic control

70%

### MORE LIKELY TO DEVELOP ALZHEIMER'S

if suffering more than 10 years from gum disease

up to 50%

### HEART ATTACKS & STROKES ARE triggered by oral bacteria<sup>2,3,4</sup>

up to 50%

### GREATER RISK OF CANCER with gum disease<sup>5</sup>

